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For Immediate Release

Having Already Won The Most Recent LATIN GRAMMY in The Category, The Legendary LOS TIGRES DEL NORTE Win The GRAMMY Award For "Best Norteño Album"

Now, The World's "Most Influential Regional-Mexican Band" (Billboard), Continue Their Role As "The Voice of The People" With A Brand New Single Going To Radio This Week, An Eagerly Awaited Upcoming Album, & Concert Dates This Week In New York And Washington DC:

- The New LOS TIGRES DEL NORTE Album <u>Detalles y Emociones</u> Will Be Released On March 27th

-First Single "Detalles" Will Be Serviced To Radio Monday Morning, February 12th To Celebrate Los Tigres' Latest GRAMMY Win

In Other Recent LOS TIGRES DEL NORTE News:

- Look For Los Tigres To Perform February 22nd On Univision's "Premio Lo Nuestro" Award Broadcast, Where They Are Nominated For THREE Awards
- BMI Will Honor Los Tigres As Songwriting ICONS With A Gala Dinner & All-Star Musical Tribute March 23 In Las Vegas

-Continuing Their Long Tradition Of Making Musical Appearances In The Best Of Latin Cinema, Los Tigres Were Seen Along With America Ferrera in "La Misma Luna" - One Of The Very First Films Sold This Year At The Sundance Film Festival

Even after a nearly four-decade recording career as "The most influential regional Mexican group in the United States" (Billboard), LOS TIGRES DEL NORTE unquestionably still remain the leading creative and socially outspoken force in the genre today. With Los Tigres' widely praised album Historias Que Contar having already won the LATIN GRAMMY last fall for "Best Norteño Album," the album has now repeated the feat and added to the famed family group's multiple award tallies by taking home a GRAMMY today.

Having concluded another special year of once again topping the Latin charts with multiple albums, selling out concert venues through out the world, and being recognized by their peers with another GRAMMY Award, Los Tigres quickly turn their eye to the future with a new single going to radio across the country this week. With the eagerly-awaited new LOS TIGRES DEL NORTE album Detalles y Emociones ("Details and Emotions") now set for release on March 27th, fans will get a first listen as initial single "*Detalles*" is delivered to radio on Monday morning, February 12th. The heartfelt *corrido* is a reminder to the band's fans that while many are pursuing dreams of material wealth, that genuine demonstrations of affection and care for our loved ones are still a man's greatest riches.

Of course, in keeping with LOS TIGRES DEL NORTE's long tradition of addressing the biggest political hottopics of their community, another highlight of *Detalles y Emociones* is sure to be "El Muro" ("The Wall"). The highly outspoken track challenges the idea of the proposed Border Fence by reminding listeners that throughout history, walls constructed by governments to prevent free passage of the populace all eventually fail and are torn down. In order to highlight these ineffective walls constructed by different cultures, a special bonus version of the song will find famed Tigres frontman Jorge Hernandez sing not only in the group's traditional Spanish, but also in English, German, French and even Farsi. As Los Tigres does a full 10-months out of the year, the group will be sharing many of their famed corridos to large audiences this week at the following shows: